



Contact:

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My Name:
MD AL-RAYHAN

CAREER OBJECTIVE

I have a vision to see myself in a highly efficient administrative position of a dynamic organization where I can utility my learning, interpersonal skill, analytical ability and adaptability for further development.

ACADEMIC QUALIFICATIONS

ISDB BISEW DIPLOMA IN PROFESSIONAL WEB APPLICATION DEV.

Institution	:	Us Software Ltd.
Subject	:	Professional web Application development
Topic	:	Html, CSS, Bootstrap, JavaScript, PHP, jQuery, WordPress, Laravel
Result	:	Passed
Duration Time	:	1+ Years

DIGITAL MARKETING WITH FREELANCING LEVEL- 4

Institution	:	National Skills Development Authority Bangladesh- (NSDA)
Subject	:	Digital Marketing
Topic	:	SEO, Content Marketing, Social Media Marketing, PPC Advertising, & More
Year	:	6 month
Result	:	Passed

COMPUTER SCIENCE & ENGINEERING

Institution	:	Ahsanullah University of Science and Technology
Subject	:	CSE
Group	:	A
Session	:	20-21
Result	:	Appeared

DIPLOMA IN COMPUTER ENGINEERING

Institution	:	National Institute of Engineering & Technology (NIET)
Bord	:	Dhaka
Subject	:	Computer
Year	:	2020
Result	:	CGPA- 3.64(Out of 4.00)

PERSONAL DETAILS

- ✘ Certificate Name : Md Al-Rayhan
- ✘ Father's Name : Md Sirajul Islam
- ✘ Mother's Name : Monoara Begum
- ✘ Permanent Address : Vill: North Keroa, P.O: Roypur
P.S: Roypur, Dist: Lakshmipur.
- ✘ Date of Birth : 09-01-1997
- ✘ Nationality : Bangladeshi (By birth)
- ✘ Religion : Islam
- ✘ Sex : Male
- ✘ Blood Group : A+
- ✘ Marital Status : Single

LANGUAGE PROFICIENCY

- Bengali
- English

SKILLS & ABILITIES

- HTML, CSS, JavaScript, PHP, jQuery & Laravel.
- WordPress customization. (Basic Plugin Development).
- SEO, Content Marketing, Social Media Marketing, PPC Advertising, Email Marketing, Google Analytics, Digital Strategy, CRO, A/B Testing, Market Research.

WORK EXPERIENCE

- Digital Marketing and SEO Expert** |
Paramount Textile (janyary2023- Aug2024)
Oversees the company's digital marketing strategies and manages day-to-day admin operations of their Clients. Planning and execution of integrated marketing plans.
- Digital Marketing and SEO Expert (Freelance)** |
We Tech Pro (Digital Service Provider) France | Remote Project - ((November 2022- July 2023))
Oversees the company's digital marketing strategies and manages day-to-day admin operations of their Clients. Planning and execution of integrated marketing plans.

□ **Digital Marketing Executive (Freelance) |**

SEMrush (Digital Service Provider) Canada | Remote Project - ((February 2024- Aug 2024))

Plan a Data Driven SEO strategy for their Clients. Implement & Monitoring Clients Assets to improve CTR. Planning and execution of integrated marketing plans

□ **Digital Marketing and SEO Expert |**

Web Institute Bangladesh | Dhaka ((Aug 2024 - Present))

Plan a Data Driven SEO strategy for their Clients. Implement & Monitoring Clients Assets to improve CTR. Planning and execution of integrated marketing plans

REFERENCE

Md Al-Mamun

CEO & Founder of Web institute Bangladesh

Mobile No: 01715147425

E-mail: info@webinstitute.com.bd

Muhammad Nur E Alam

CEO & Founder of NUR SOFT

Approved Instructor of Oracle

University(USA).

Senior Instructor of Database Design &

Development(DDD & CCO)@IsDB-BISEW

IT Scholarship Program.

Mobile No: 01917975575

E-mail: nurealam.rajjak@gmail.com

DECLARATION

I, the undersigned do here by state that to the base of my knowledge and belief, the above mentioned data correctly described my qualification and me.

(Al-Rayhan)

Date: